



Mainstage Program Advertising Contract 2011-2012 Season

Thank you for advertising with Pensacola Opera! By advertising with us, you'll be able to promote your business and your support of the arts to approx. 5,000 opera patrons! Pensacola Opera's mainstage program will be distributed at performances of *Madama Butterfly* in January 2012 and *Rigoletto* in March 2012. Both productions promise to attract the cultured clientele you aim to reach. As the only professional opera company in North Florida, Pensacola Opera draws audience members from as far as Biloxi, Birmingham, Atlanta, and Tallahassee while serving the greater Pensacola area and the surrounding region. All advertisers are listed in the program directory and are eligible for a 20% discount on tickets to any production of your choice! Thank you for your support!

Advertiser/Company

Contact/Name

Address

City/State/Zip

Phone & Fax

Email

Sizes, Rates & Specs

Size	Price	Specifications	Spotlight Placement	Price	Specifications
<input type="checkbox"/> Full Page	\$800	5"w x 9.75"h	<input type="checkbox"/> Inside Front Right	\$900	5"w x 9.75"h
<input type="checkbox"/> Half Page (V)	\$600	2.375"w x 9.75"h	<input type="checkbox"/> Inside Front Cover	\$1,250	5"w x 9.75"h
<input type="checkbox"/> Half Page (H)	\$600	5"w x 4.75"h	<input type="checkbox"/> Back Cover	\$1,250	SOLD!
<input type="checkbox"/> Quarter Page	\$400	2.375"w x 4.75"h	<input type="checkbox"/> Inside Back	\$1,000	5"w x 9.75"h

Ad Production is available for an additional fee of \$75

I would like assistance with my design!

Payment Information:

Please make checks payable to Pensacola Opera

Visa, MasterCard, American Express, and Discover also accepted

Please invoice: Advertiser / Agency (circle one)

Payment enclosed

Card Number: _____

Exp. Date: _____ Security Code: _____

Print Name

x _____

Authorized Signature

Deadlines:

Space Reservation: November 30, 2011

Ad Material Due: Dec. 10, 2011

Payment Due by: March 1, 2012

Circulation Dates: Jan. 21– Mar. 13, 2012

Please complete this form and return to:

Morgan Cole

Special Events & Marketing Manager

Pensacola Opera

PO Box 1790, Pensacola, FL 32591

P: (850) 433-6737 F: (850) 433-1082

Email: morgan@pensacolaopera.com

Thank you for your support!